

Ohio State EcoCAR: Engineering, Business and Communications

Purpose

The Ohio State EcoCAR 2 team is a student organization competing in the national competition, EcoCAR 2: Plugging In to the Future.

EcoCAR 2 is a three-year student engineering competition to redesign a 2013 Chevrolet Malibu into a more environmentally friendly vehicle.

In addition to the engineering, the team has a business and communications team that works to educate the public about advanced vehicle technologies and the importance of using alternative fuels.

Impact

During the 2012-2013 academic year, the team reached over 1,500 youth and educators in the local Columbus area.

The team participated in 63 total outreach events during the 2012-2013 academic year. Of those 63 events, the team hosted 14.

Over the past 3 years, the team has received more than 60 media hits in the local, state and national news.

Ohio State Colleges/Units Involved

OSU Center for Automotive Research
College of Engineering
Fisher College of Business
Ohio State Office of Energy and Environment

Community Partners Involved

Clean Fuels Ohio
Northeast Ohio Clean Cities
Girl Scouts of America
Local schools

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